

# Fast **FACTS**

## ABOUT THE 2009 TOP 100 MBEs®

### The Top Minority and Women-Owned Businesses in the Mid-Atlantic Area

The Top 100 minority and women-owned businesses in the Mid-Atlantic region are flourishing and have been for the past three years. These entrepreneurial enterprises are outpacing the economy in employment and revenues despite recent challenges. These are the businesses that will lead their communities and this region out of recession by providing employment and generating revenues.

The 2009 Top 100 MBEs® are generating substantial revenues:

**43%**

have revenues of **\$1 MILLION** or more, compared to only 5% for all privately-held businesses.

**20%**

have revenues of more than **\$5 MILLION** compared to only 2.7% for all U.S. businesses.

**12%**

have revenues of **\$10 MILLION** or more compared to 2.8% of all U.S. businesses.

The 2009 Top 100 MBEs® are in growth industries:

**28%**

are clustered in business-to-business services including **CONSULTING, BUSINESS SERVICES, STAFFING,** and **MARKETING/PR.**

**13%**

are in **IT and RELATED SERVICES.**

**11%**

are in **CONSTRUCTION.**

The 2009 Top 100 MBE® are employers:

**14%**

have **100 OR MORE EMPLOYEES** compared to 1% for all businesses

**33%**

have between **10 AND 100 EMPLOYEES** compared to 4.6% of all businesses

The 2009 Top 100 MBEs® are stable businesses, proving their viability over the long term:

**85%** have been in business for **5 YEARS OR MORE**

**32%** have been in business for **OVER 16 YEARS**

Minority women-owned businesses are increasing in number at twice the rate of all businesses and faster than minority men-owned businesses:

**67%** of the MBE 100 are **WOMEN-OWNED BUSINESSES** compared to 40% of all businesses being woman-owned.

**Location:**

The largest proportion of the 2009 Top 100 MBEs is concentrated in the Maryland counties of **BALTIMORE, HOWARD, MONTGOMERY,** and **PRINCE GEORGES.**

**VIRGINIA, DELAWARE, PENNSYLVANIA,** and **SOUTH CAROLINA** are also represented in the 2009 cohort.



**LOCATION**

The presence of leading minority and women-owned businesses in the Mid-Atlantic economy is not new. Looking back over the first three years of this program, the trends are consistent – outpacing the economy in general in revenues and employment and providing stability in their communities. For three years the Top 100 MBE® companies have identified and recognized the leading edge of entrepreneurship in this region.

**For more information,  
please visit  
[WWW.CBIDINC.ORG](http://WWW.CBIDINC.ORG).**

Prepared exclusively for the Center for Business Inclusion and Diversity by:  
Sharon G. Hadary, DBA | Principal, Sharon Hadary & Co  
Former and founding executive director, Center for Women's Business Research

©Sharon R. Pinder and the Center for Business Inclusion and Diversity, Inc.